



Vietnam Pro-AV & Lighting Fair 2017

New Market. New Insight. New Opportunities.

25-27 October 2017

ICE, Cultural Palace, Hanoi, Vietnam



Steering organization: Ministry of Information and Communications Vietnam (MIC)

Organizers: Center for Press and International Communications
Co-operation – Ministry of Information and Communications (CPI-MIC)



Vietnam Chamber of Commerce and Industry
Vietnam Exhibition, Conference & Advertisement Joint Stock Company



CP Exhibition



Booth Sales Partner: Baobab Tree Event Management Co., Ltd.



Official website: www.proavlight.com

Vietnam – a rising star in the global economy

According to the latest economic data released by the General Statistics office of Vietnam, Vietnam's GDP in 2015 rose 6.68%, the export earnings increased 10% and the inflation rate remained below 5%. As the economic outlook of other emerging countries remains bleak, Vietnam has become a rare bright spot in the world's economy.

As Vietnam accelerates its economic reform & opening up, the foreign direct investment has surged 17.4% to a record-high of 14.5 billion US dollars compared to 2014 and the private consumption has risen 9.3%. This huge economic growth has driven the rapid development of Vietnam's many industries, including infrastructure, hotel & entertainment, network & communication, security, advertising, and at the same time offered tremendous market opportunities to the enterprises in the related audiovisual & lighting industries.

Exhibit at the Vietnam Pro-AV & Lighting 2017 to expand to this vibrant market

All the positive signs and abundant opportunities signal the perfect timing for audiovisual & lighting enterprises worldwide to enter and build their foothold in the Vietnam market. Aiming to attract and facilitate entry into Vietnam of these enterprises, the Steering Organization, Ministry of Information and Communications Vietnam (MIC), will join hands with Vietnam's leading telecom industry trade show, Vietnam Telecom 2017, to present **the first edition of Vietnam Pro-AV & Lighting Fair 2017 on 25-27 October 2017 at the ICE, Culture Palace, Hanoi, Vietnam.**

The exhibition will showcase the advanced audiovisual & lighting equipment from Asia-Pacific region to the Vietnam market. Large delegation of government officials, state-owned enterprises, association representatives and industry professionals from the Vietnam & ASEAN regions will attend the **Vietnam Pro-AV & Lighting Fair 2017** to explore, source and learn the latest Pro audiovisual, lighting and display technologies & products, and see what the market's latest solutions can do for their business.

Organized by the Ministry of Information and Communications Vietnam (MIC), the co-located event – Vietnam Telecom 2017 – will be holding the 16th edition in 2017. Given its long history and high reputation, the Vietnam Telecom is currently the leading trade show in Vietnam's telecom industry. In the previous edition, the show featured 113 exhibitors from 14 countries and regions, including those from China, India, Germany, Italy, Norway, Japan, Korea, Malaysia, Singapore, Kazakhstan, Hong Kong, Macau, Taiwan and Vietnam. Over 10,000 trade visitors were drawn.



MAJOR EXHIBITS

Pro Audio

Speaker / Amplifiers & mixers / Loudspeaker / Microphone / Effects unit / Audio power supply / Audio parts & accessories / Presentation & training aids / Video On Demand (VOD) system / DJ equipment / Public address & intercom system / Conferencing system / Home theatre / Wireless theater system, etc.

Pro Light

Stage lighting system / Light console / Laser technology equipment / LED lighting / Stage equipment/ Stage machinery / Truss & hanging equipment / Light sources and accessories / Wire & hanger, etc.

Pro Display

LED display / Screen / Advertising LCD display / Digital signage / Digital whiteboard / Projector/ Projector screen / Mounting system / 3D technology / Multimedia production / Digital movie / Graphics processing unit / Signal processor / Other video display related accessories & cabling, etc.



VISITORS

Decision makers from Vietnam, and with some from ASEAN countries, including those from Malaysia, Indonesia, Thailand, the Philippines, Singapore, Brunei, Laos, Myanmar and Columbia, of the following industry sectors are expected to visit the show.

- AV and IT channel
 - System integrator
 - IT system design and installation
 - Rental & staging contractor
 - Distributor/dealer/agent
 - Satellite communication and TV broadcast
 - AV and IT manufacturer
- End users from the following vertical market segment:
 - Government
 - City planning and infrastructure
 - Public management, defence and social security
 - Multi-national enterprises, private enterprises and state-owned enterprises
 - Architecture and construction companies
 - Education and training institutes
 - Amusement parks and theme parks
 - Property development
 - Cinemas, stadiums, concert halls and museums
 - Hotels and shopping malls
 - Event management and performance groups
 - Bars, karaoke and other places of public entertainment
 - Advertising and PR agencies

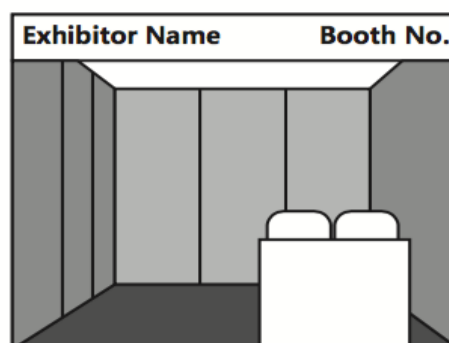
PARTICIPATION RATES

Booth types	Booth rental	Early-bird discount (applicable only to exhibitors signing the booth rental contracts on or before 30 December 2016)	
		10% off	15% off (36 sqm or above)
Raw space (18 sqm and up)	USD380 per sqm	USD342 per sqm	USD323 per sqm
Standard (9 sqm and up)	USD420 per sqm	USD378 per sqm	USD357 per sqm

A 6% invoice tax will be added on top of the total invoice amount if the booth rental is settled by RMB.

A 9sqm standard booth will include:

- ✓ 1 side open (maximum 3-side open)
- ✓ Fascia with company name x 1
- ✓ Information counter x 1
- ✓ Folding chairs x 2
- ✓ Fluorescent tubes x 2
- ✓ 13Amp, 220V socket outlet x 1
- ✓ Needle punch carpet (9 sqm)
- ✓ Waste paper bin x 1



3米 x 3米 标准展位
3m x 3m standard booth

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